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10K Contest

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

CONTEST DESCRIPTION:

The Game Fanatics 10K Contest ("Contest") will begin on Tuesday, January 11, 2011 and will end when the Facebook and Twitter accounts of The Game Fanatics get over 10,000 followers or "likes". ("Contest Period"). This Contest will be conducted exclusively online. Two (2) winners will be awarded 2 consoles; 1 Xbox 360 and 1 Playstation 3.

HOW TO ENTER:

Legal residents of the United States who are thirteen (13) years of age or older [**minimum age 13; 18 or older minimum required for trip giveaways, age sensitive material, etc.**] will be able to take part in this Contest. To participate in the Contest, participants must do the following:

1. Contestants must have a Facebook and/or Twitter account.
2. Contestants must follow The Game Fanatics on Twitter or "like" The Game Fanatics on Facebook.
3. The contest must be following or liking at the time of the drawing to be eligible.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open only to legal residents of the United States residing 50 states who are 13 years of age or older at the time of contest registration, unless otherwise specified.
2. Employees of The Game Fanatics, its officers, directors, subsidiaries, affiliates, general sponsors, promotional partners, their respective subsidiaries, affiliates, parent companies, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest.



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3. Persons who have won a prize in another contest or promotion of any kind from The Game Fanatics within the ninety-day (90) period immediately preceding the start date of this Contest are not eligible to participate.
4. Contestants agree to abide with any applicable federal, state, local laws and regulations.

PRIZES:

1. If a winner is unable to accept the prize, the prize will be forfeited in its entirety.
2. Prize package will include a specified prize that may consist of the following:
 - a. An Xbox 360 (winner only, not guest of winner)
 - b. A PS3 (winner only, not guest of winner)
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by The Game Fanatics management and/or the sponsor in its sole discretion.
4. All Contest winners must sign and date official The Game Fanatics release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
5. All cash prizes won will be awarded in the form of a check.
6. Prizes will be awarded only upon winner verification and final approval by The Game Fanatics. Each winner or selected entrant will be notified by email, mail and/or phone within thirty (30) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have thirty (30) days to respond with their information. If the winner or selected entrant is unable to be contacted within thirty (30) days after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by The Game Fanatics, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and if time permits, at the discretion of the contest sponsor / and or contest administrator, an alternate entrant will be selected as the winner by random drawing from among the remaining entries.
7. If the winner is a minor (under the age of eighteen (18), all release forms and affidavits must be signed by the winner's parent or legal guardian.
8. Winners must provide valid identification (i.e. via driver's license, passport or other photo I.D) to claim their prize.



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EXECUTION:

1. During the Contest Period, eligible participants will be encouraged to take part in the Contest by following The Game Fanatics on Twitter or "liking" on Facebook.
2. The grand prize drawing will take place on after 10,000 "likes" on Facebook and 10,000 followers on Twitter. The winner will be selected by random drawing from among all eligible entries received electronically.
3. The grand prize winner will be notified by phone and or email.
4. Winners will be responsible for claiming their prize.
5. All decisions made by The Game Fanatics management or any Contest Sponsor regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with these Official Contest Rules and the decisions of the The Game Fanatics and or Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. The Game Fanatics retain the right to disqualify any contestant if all Contest rules are not followed.
7. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold The



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Game Fanatics, sponsor, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

8. By accepting the prize, the winner acknowledges that The Game Fanatics have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Dates and times of concerts and trips promoted by Contest sponsors are subject to change and those changes are deemed to be beyond the control of The Game Fanatics. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Game Fanatics are not obligated to make any effort to find an alternative prize under these circumstances.
10. Any information collected by registering to enter the Contest shall be used only in a manner consistent with these Official Contest Rules.
11. The Game Fanatics, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, The Game Fanatics, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of The Game Fanatics and will not be returned.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Contest entries, or any other causes beyond The Game



Fanatics's control which, in the The Game Fanatics's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, The Game Fanatics reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, The Game Fanatics reserve the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.